

# Partner with Shooting Stars



ShootingStars





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# Acknowledgement

We acknowledge and pay respect to the Traditional Owners and Elders of the many countries we operate on and recognise the significant importance of their cultural heritage, values and beliefs and how these contribute to the positive health and wellbeing of the whole community.



“ Shooting Stars just gave me that passion to reach for my dreams. ”  
- Shooting Stars Participant

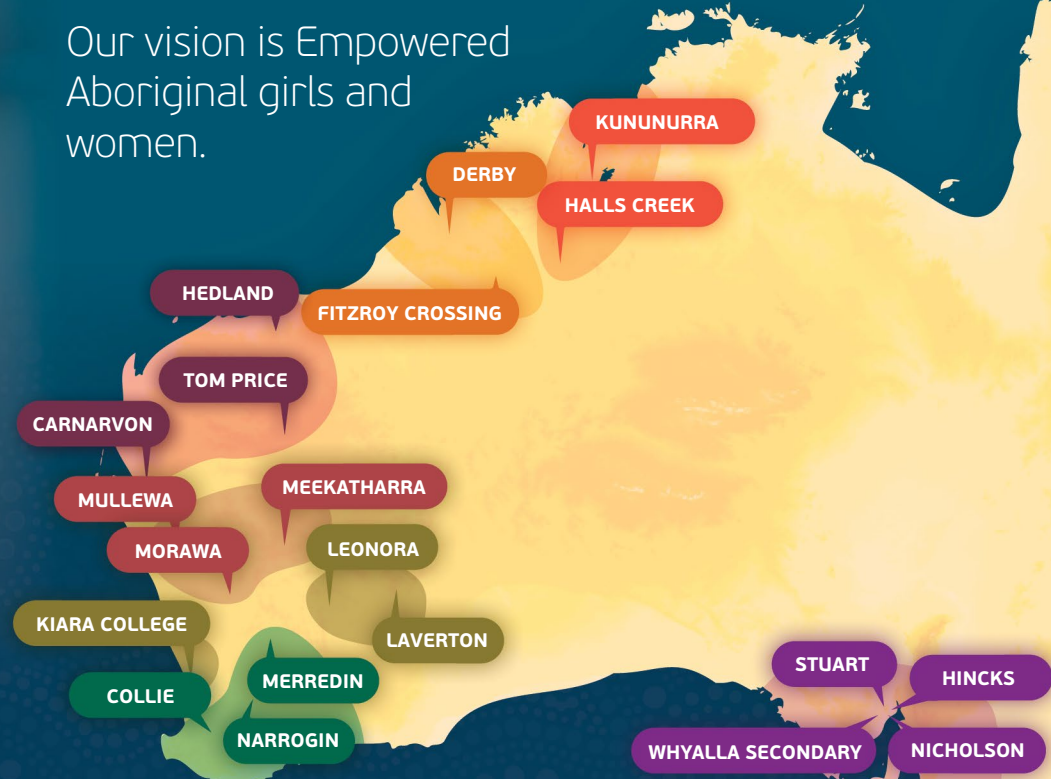


# Who We Are

Shooting Stars is an educational engagement and empowerment program for Aboriginal girls and women, with sites based within our metro, regional and remote communities. Working in collaboration with local schools, we empower our girls and women through advocacy and support, engagement activities, motivators and wellbeing sessions. Through this, we aim to strengthen their confidence and cultural identity, and cultivate positive attitudes that will allow them to make healthy and informed decisions for themselves.

# Our Vision

Our vision is Empowered Aboriginal girls and women.



# Working in Partnership

Let's deliver positive outcomes based on our shared values and vision.  
Let's make impactful change together.

## US

We are community-led with a co-designed approach to our 'Shooting Stars Way' practice framework

## YOU

As experts in your field you are guided by progress and high performance

## BOTH

Best Practice Operations

## US

Research in collaboration with Aboriginal girls, women and their communities to identify barriers and facilitators to their empowerment

## YOU

Lead the communication and amplifying of ground breaking research

## BOTH

Advocates for Making it Matter

## US

Building participant capacity through a trauma informed approach to making meaning of the needs of young women in the program and how best to meet these

## YOU

Requirement for confident engaged workforce

## BOTH

Building Capacity

## US

Challenging gender inequity and building strong female leaders and role models

## YOU

Employee engagement and retention for sustainable business growth

## BOTH

Empowerment

## US

Our expansion model engages communities with the greatest need and builds the capacity of those communities to own the program.

## YOU

Concentrated in areas of economic potential or in more remote communities where there are gaps in service provision

## BOTH

Communities of Interest, Collaboration and Partnerships

## US

Grow the impact of program delivery while maintaining the integrity of the Shooting Stars Way, incorporating our values and behaviors

## YOU

Adopt key social responsibility principles such as accountability and transparency to ensure the organisations long-term viability and success

## BOTH

Values based

## US

Empower and support Aboriginal women to become leaders in their community

## YOU

Provide mentoring, training, professional development and employment opportunities

## BOTH

Invest in People



“

*It is an honour to have been the Patron of Shooting Stars since 2018. The dedication of the team is inspiring as they work towards achieving their vision of Empowered Aboriginal girls and women.*

*It was a pleasure to support the recent launch of Shooting Stars new strategic plan. I am excited to see how the program continues to grow and develop. From its inception, the organisation has grown significantly, providing valuable support for Indigenous girls and women across Western Australia.*

**- Julie Bishop**

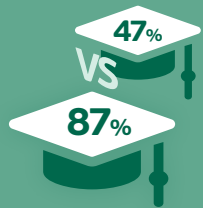
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## The Problem at Hand

Ok, so here's the issue we face in Australia today.

One-third (34%) of the health gap between Indigenous and non-Indigenous Australians is due to social determinants (employment and hours worked, highest non-school qualification, level of schooling completed, housing adequacy and household income), with 47% of the health gap including differences in access to health services and the impact of cultural and historical factors on health.

[AIHW 2022](#)



In WA in 2021, Year 7/8 to Year 12 retention rates for non-Aboriginal female students in government schools was 86.6% compared to only 46.9% for Aboriginal female students.

[ABS 2021](#)

This lack of engagement with education, training and employment can lead to detrimental long-term health and wellbeing outcomes, with early school leavers tending more to criminality, public welfare dependency and poorer health.



*Shooting Stars is on a mission to change this and we want you to join us.*

The Shooting Stars Story

# Shooting Stars 2022



## The Shooting Stars Way

We are driven to deliver a community led, culturally responsive and innovative educational engagement and empowerment program. With over 1,000 Aboriginal girls in government schools in the Kimberley, Pilbara, Mid West, Gascoyne, South West and Metro regions of WA, and Whyalla in SA, our programs enable Aboriginal girls to thrive academically and socially, building their capacity for post school endeavors and future success.

*"There was a huge gap for girls. They were looking at the boys going on activities and thinking, how come we can't go? Now it's really good"*

### - Community Stakeholder

In order to grow our impact, Shooting Stars seeks to foster genuine two-way collaboration with organisations in the communities where we operate. This is reflected in our business model and is at the core of our processes.



# Our Impact

Our participants have continued achieving outstanding results including improved attendance and attitudes toward their education, whilst demonstrating amazing leadership, resilience, and pride. This year saw Shooting Stars support 18 participants to complete Year 12, a testament to the program as it continues to provide an environment for our girls to be confident and develop the skills to best achieve success.

“ They got me out of my comfort zone and made me become more of a leader ”  
- Shooting Stars Participant

# “ Letter from the Principal

*Shooting Stars has been a great support for the participant this year. They have faced a number of challenges at home, in community and at school this year and the Shooting Stars team have been instrumental in providing a safe and supportive place for them to be in.*

*The Shooting Stars team have worked hard with the participant to help them with their emotional regulation including anger management, helping them with connecting with country and helping them realise their potential as an up-and-coming community leader as well of a host of other things.*

*I was privileged enough to go on a Shooting Stars camp with a few girls including this participant earlier this year. The impact the trip had on the participant was immediately noticeable to all staff, they were a much calmer, happier and grounded student both on the trip and afterwards for quite some time, I believe further camps would really benefit them.*

*Their attendance, effort and ability to 'stay in class,' is heavily impacted on whether Shooting Stars staff are present to support them, and I am very grateful for the work they do supporting the participant every day. Beyond that, the work they have done on their regulation is apparent as their triggers are eliciting a lesser response each time, even after critical incidents that impact the participant greatly have occurred.*

”





# Embracing the Sustainable Development Goals

The Sustainable Development Goals (SDGs) are a blueprint to achieving a better and more sustainable future for all. They address the global challenges we face with calls for action playing key roles in the success of each goal. Embedded in our strategic plan is our alignment with five of the core SDGs.

**3 GOOD HEALTH**  
**4 QUALITY EDUCATION**  
**5 GENDER EQUALITY**  
**10 REDUCED INEQUALITIES**  
**11 SUSTAINABLE CITIES AND COMMUNITIES**

# Driving for Change

Collectively we can empower the voices of our participants and strengthen Aboriginal girls, women and their communities' ability to make informed decisions for themselves.

Be part of the impact.

Help us to achieve the following goals by 2024:

**100%**

Participants in leadership roles within schools, communities, local businesses and/or Shooting Stars

**50%**

Of participants are confident with their connections to culture, country and community

**80%**

Of alumnae are engaged in post school employment or tertiary education

**80%**

Of participants attending school and Shooting Stars program activities

**100%**

Of Year 12 participants have completed portfolios and post-school pathway plans

## Changing the Landscape Together

Collaborate with us in taking bold steps towards achieving the five SDGs and creating a healthier, more sustainable and equitable world.

Join us and June Oscar, Aboriginal and Torres Strait Islander Social Justice Commissioner, in promoting the efficacy of strengths-based community-driven approaches to addressing Aboriginal and Torres Strait Islander disadvantage and advocate for the enabling conditions required for women and their communities to exercise agency in decision-making.

“

*Evidence shows us that when people and organisations work together collectively, we achieve better outcomes for individuals, the community and Government. The Shooting Stars program is delivering such outcomes through its unique and localized approach.*”

### **Hon Simone McGurk MLA**

Minister for Child Protection; Women's Interests; Prevention of Family and Domestic Violence; Community Services



“ **Other programs come and go but Shooting Stars stays to help** ”

- Shooting Stars Participant

## Creating Opportunity for You

At Shooting Stars, we only collaborate with organisations that firmly share our vision of empowered Aboriginal girls and women.

We are all about smart partnerships and looking at creative opportunities to sustainably strengthen business whilst contributing positively to society.

We collaborate with our partners to build capacity and utilise each other's strengths to find creative solutions to the challenges and barriers we are on a mission to break down.

We will work closely with you to align goals and create a mutually beneficial and innovative partnership strategy. With initiatives and actions that engage networks and audiences we ensure maximum visibility, enhanced reputation and authentic engagement with staff, participants and community stakeholders.



“

*Mineral Resources is proud to partner with Shooting Stars and support the Seven Sisters Program to empower Aboriginal girls and women to make informed choices about education and employment. Our partnership with Shooting Stars is driven by Mineral Resources' commitment to supporting the communities where we operate, building trusted relationships and delivering positive community engagement outcomes.*

”



**Daniel Barker**

Manager – Communities and Stakeholder Engagement  
Mineral Resources



# Return on Your Investment



Publicly demonstrate your commitment to successful reconciliation initiatives by collaborating with us on joint campaigns and events



Align your organization with Shooting Stars and help celebrate our impact reports



Forge a strategic alliance with us and collaborate on co-branded campaigns



Engage with site staff and participants through career events and open days highlighting your commitment to supporting the economic participation of Aboriginal females



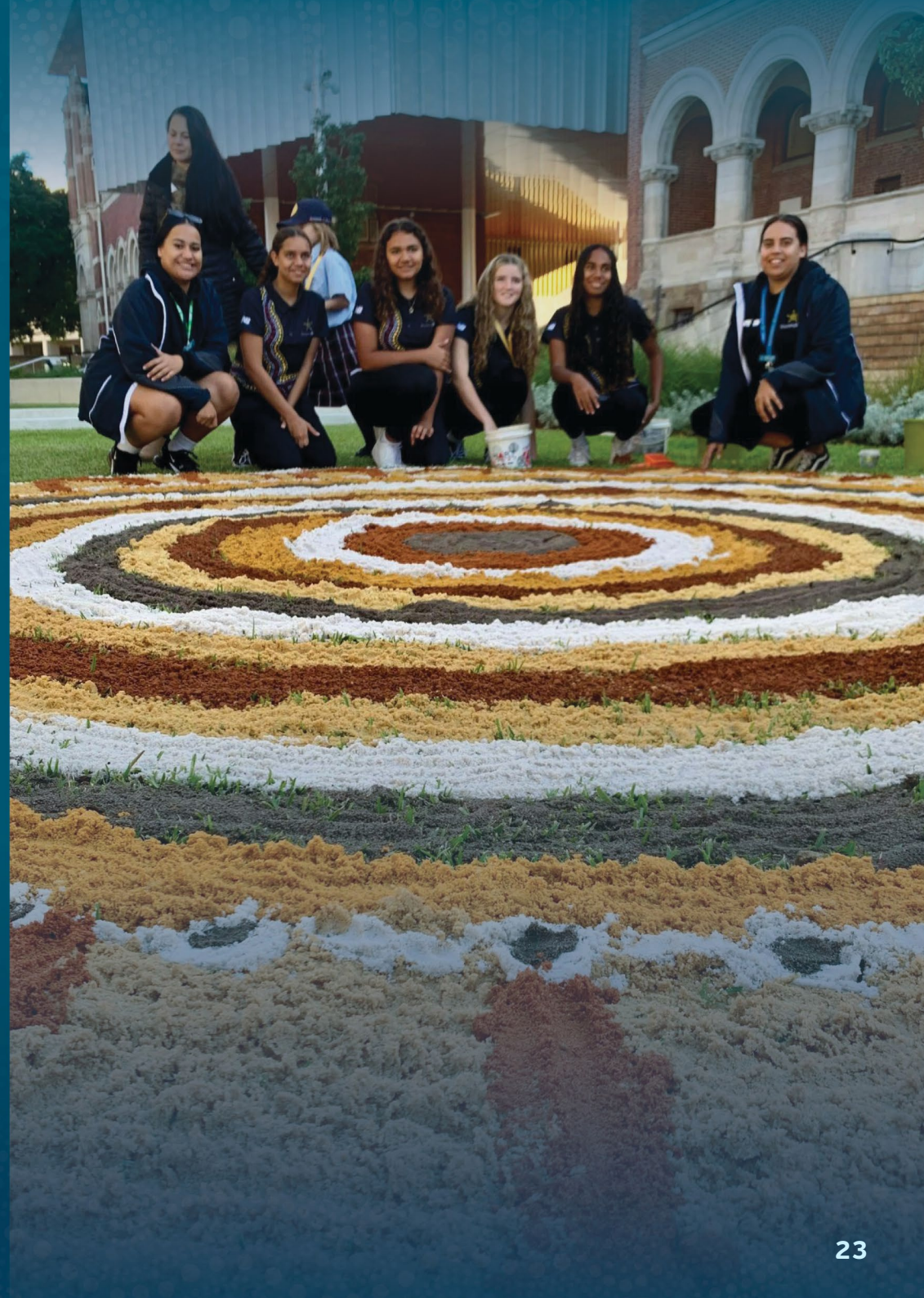
Engage Shooting Stars staff to present at work functions and events to continue cultural awareness and education of your employees



Increase your brand awareness through sponsorship activation across Shooting Stars signage and collateral



Enjoy corporate tickets to the Suncorp Super Netball First Nations round: meet other valued and like minded partners and activate your marketing campaign



# The Power of your Support

1.

Engage community stakeholders in your regions of interest

2.

Champion the successful transition of Shooting Stars participants to employment or further education

3.

Build the capacity of our staff through professional development and mentorships

4.

Build the capacity of participants through the Sparks & Pathways and Leadership Programs

5.

Challenge the status quo by helping us grow research capacity and amplifying results

6.

Help us foster positive attitudes to education, health and wellbeing through grounded frameworks, skilled staff, motivators and opportunities

7.

Provide sustainable support to the development of our Outcomes Measurement Framework and reporting capability Measurement Framework and reporting capability

8.

What problem do you want to solve? How can we help you solve this problem?



“

*Horizon Power was the first corporate partner for Shooting Stars back in 2016, and six years later, we will be the first workplace giving partner. Over this time, we have worked together with Shooting Stars to ensure our partnership has been aligned with our values and delivered a real and tangible positive impact. We have found a true partner with Shooting Stars and we are proud to be contributing to an organisation that is making a real different in the lives of Aboriginal people, especially young women.*

”

**HORIZON  
POWER**

**Nerreda Hillier**

Community Engagement Manager  
Horizon Power

Your Support

## Supporter

\$5,000 - \$50,000



### Support a Participant

On average it costs \$5,000 per participant to be part of the Shooting Stars Program each year. This covers the costs of uniforms, sporting equipment, learning materials, staff training and incentive activities. All of these resources contribute to better educational outcomes and improved emotional and physical health and wellbeing of our participants and, in turn, helps Aboriginal girls ignite their inner spark and achieve their dreams.

As a staunch benefactor pride yourselves knowing that every day, because of you, an Aboriginal young woman is en-route to pursuing her dreams.



### Sponsor Participants for the Senior Leadership Program

Emerging leaders in Years 11 and 12 self-nominate to attend the annual Senior Leadership Camp. Based in Perth, the Camp provides opportunities for participants to engage with strong Aboriginal leaders to gain cultural knowledge and understanding, develop project management skills such as budgeting, fundraising, troubleshooting and time management, and identify post-school pathways. It costs us approximately \$5,000 to support each participant through the Senior Leadership Program. This includes transport logistics, mentoring, workshop components and resources.

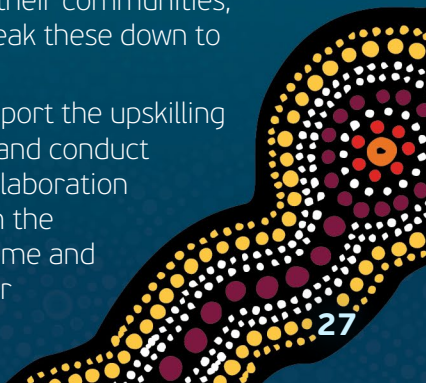
Jump on board and proudly support an Aboriginal girl on their journey to becoming a future leader.



### Support the Yarning with the Stars Research Project

By undertaking regular yarning circles - a uniquely Aboriginal methodology - with Aboriginal girls, women and their communities, Shooting Stars is able to identify barriers and break these down to facilitate empowerment.

A contribution of \$20,000 a year will proudly support the upskilling of Aboriginal women to facilitate yarning circles and conduct research. Systems change takes a village and collaboration is mission-critical. By supporting the Yarning with the Stars project you will enable us to dedicate the time and resources that our research and the voices of our participants and communities deserve.



Your Support

**Partner**

**\$50,000 - \$100,000**



## Support the Art with the Stars Program

The Art with the Stars Program uses art and performance to measure participants' cultural wellbeing and evaluate the Shooting Stars program. This form of research was chosen as art making is a fundamental part of Indigenous ways of being, knowing, and doing.

Local Aboriginal artists are invited, and paid, to teach, guide, and work alongside participants. Participants and the artist work together in developing the artwork or performance, with the subject of this art speaking to the topic of understanding the participant's own cultural, Aboriginal and local identities. By providing Shooting Stars participants access to Aboriginal artists, we not only teach them a skill, but also provide them with a space and a means to connect with themselves, their communities, and their country. \$50,000 would allow Shooting Stars to expand this valuable program across all sites for 1 year – consider yourself Shooting Stars' Patron of the Arts!



## Support the Sparks & Pathways Program

A person's educational qualifications can influence their health status and health outcomes. Specifically, higher levels of education can directly impact a person's health through a greater understanding and application of health information, in addition to better prospects for employment and income which can help people access good quality housing, health food and health care services.

The fresh and recently launched Sparks & Pathways Program aims to support participants at each stage of their senior education journey, setting them up for bright, successful futures. In Years 9 and 10, Spark participants are supported to identify and pursue their "spark" - that interest or passion that makes them feel completely alive. Then, in Years 11 and 12, Pathways prepares participants for their post-school journey, helping them explore and develop their post-school education and employment pathways.

After a successful first year operating the program in 2021, we are seeking to expand its resourcing to ensure sufficient support is provided to all sites to engage with participants and give girls the opportunity and tools they need to take the next step toward meaningful employment. We are looking for contributions of \$75,000 to allow us to do just that. Join the family as a Principal Partner of this exciting program and allow the girls to reach for the stars!

Your Support

## Major Partner

\$100,000 - \$299,000



## Support the Seven Sisters Program

Seven Sisters provides Aboriginal girls with opportunities to develop positive social and emotional wellbeing skills and preventative mental health strategies, enabling them to respond and adapt to emerging challenges as they progress through life.

For \$100,000, add your name to the major partners supporting this hugely successful initiative and speak proudly about its positive impact and unlimited capability for participants to develop skills to regulate their emotions and develop and build healthy relationships. Become a partner of the program across WA and SA, or choose to invest in a relevant site or particular cohort to understand the benefits of this innovative and rewarding program.

## Support a Shooting Stars Site

In 2022, Shooting Stars will work across numerous sites in WA and SA with just under 1,000 participants. Following a place-based structure, each site operates according to the needs of the local community, culture and environment, using carefully designed operation plans and budgets. This allows us to achieve our main purpose; that is, ensuring Aboriginal girls have a support system that can help them take control of their education and realise their full potential.

Our major and premier partners have the opportunity to sponsor sites that are meaningful to them. With a partnership in the region of \$250,000, you can provide support above and beyond just the financial figure needed to run the site. Join the Shooting Stars family today and make it matter.





## MAJOR PARTNERS



Criminal Property Confiscation  
Grants Program



Australian Government  
Department of Health



## PARTNERS



## SUPPORTERS



UnLtd:



## UNDERPINNING PARTNERS



Government of South Australia  
Department for Education



Department of  
Education



Australian Government  
National Indigenous  
Australians Agency



NIAA



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